Sponsorship opportunity

The Creator Recovery: A Retreat at Canyon Ranch Austin

Ten women creators. Two nights. January 29–31, 2027.

Hosted by Sandy Abrams, Sharon Cichy, Christine Wilson, and Coty Ryan



The opportunity

Ten influential women creators, together for a weekend

Most brand partnerships reach creators one at a time, through a brief and an inbox. This puts your brand in front of ten of them at once, at a moment when they are rested, open, and paying attention.

10

women creators, by invitation

2

nights at the newest Canyon Ranch resort in Austin, TX

3

days with your brand on site



The Creator Recovery Retreat

A bespoke, immersive experience in the luxury of renowned Canyon Ranch

Daily guided sessions in breath, connection, and rest. Freedom to embrace the full Canyon Ranch schedule: 35+ daily classes and activities, the largest spa in Texas, Lake Travis, and five miles of trails. That time to themselves is a big part of why creators say yes.

Friday

Arrive & Thrive

Specifically curated creators to embrace the wellness experiences, sponsored by you!

Saturday

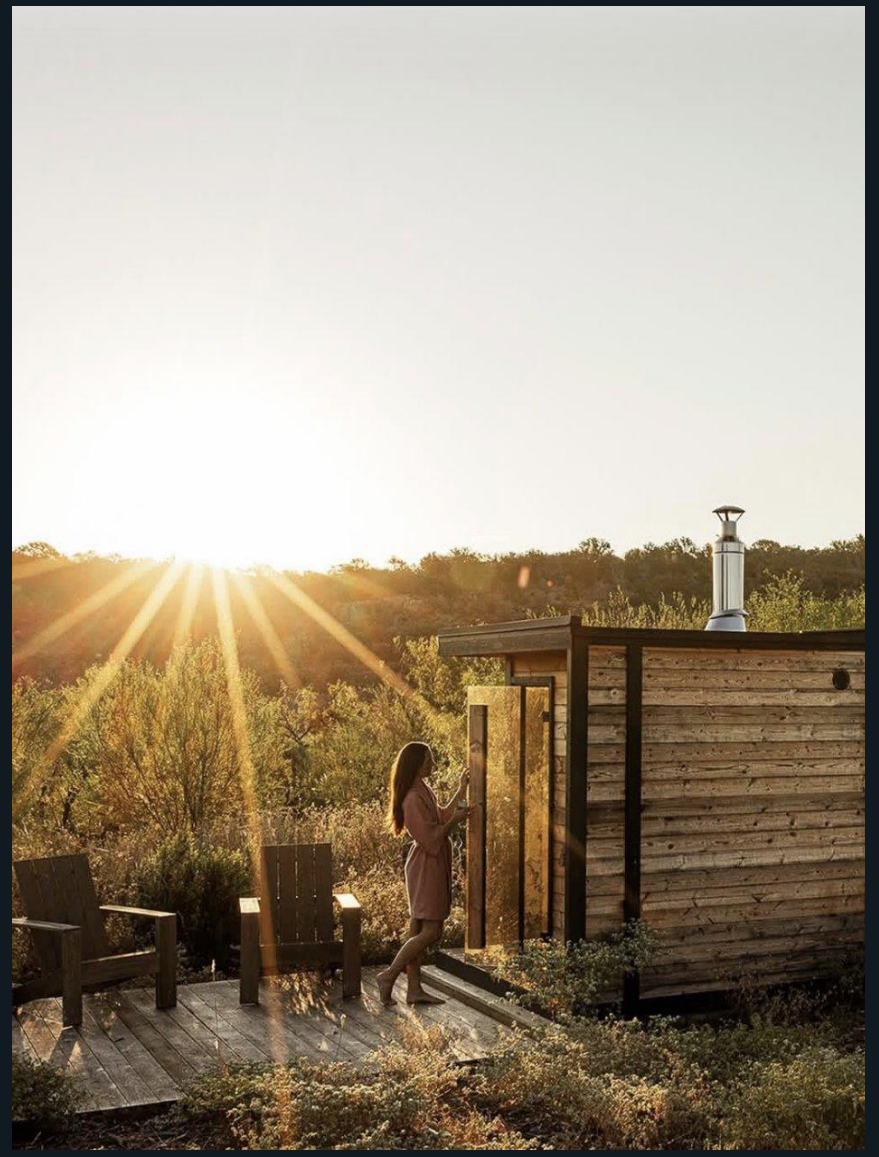
Let Go & Exhale

Nature, conversation, and engagement with your brand front and center.

Sunday

Closing: Intention & Inspo

Short morning wrap-up with your brand living on in hearts and minds.



Your benefits

Your presence is felt all weekend and beyond.

The Hamilton Effect: Headline Sponsor

Your brand on the invitation, retreat materials, and on-site signage. You're spotlighted at the ranch where it happens.

Get Your Swag On

A customized welcome gift and gift bag for all ten highly curated and influential creators.

A Uniquely Branded Session

A brand-led session, meal, or activity. The creators will create content during your session.

Sponsorship levels

One exclusive sponsor, or shared support

Headline sponsor, exclusive

$50,000

The whole retreat, built around one brand

- The only headline brand; additional sponsors at the $5,000 swag level only
- Stays and airfare for all ten creators and our team
- Logo on all retreat materials, plus "Headlined by" on the invitation and on-site signage
- Product in every room, plus welcome gifts throughout
- Hosts meals, sessions, or activities across the weekend
- Creator content from your hosted moments

Supporting sponsors

$15,000

Shared support, if there's no headline sponsor

- Stays and airfare for three creators
- Logo on retreat materials
- Product in every room
- Hosts one meal, session, or activity
- Creator content from your hosted moment

Swag partners

$5,000

Available with or without a headline sponsor

- Your product in every creator's welcome gift bag
- Product sampling for the group

Your hosts

Four women hosting the weekend



Sandy Abrams

Founder, C.E.Om Breath & Mindset Experiences; Chair, Global Wellness Institute Breathe Initiative. Featured speaker at Canyon Ranch resorts since 2019 and an official Canyon Ranch brand ambassador. TEDx speaker and author of Breathe to Succeed, endorsed by Arianna Huffington.



Sharon Cichy

Founder, MOVED Strategies; former nonprofit Chief Strategy Officer. Event and operations strategist who designs gatherings of 10 to 1,000 people where strangers become allies.



Christine Wilson

Founder & CEO, MtoM; a pioneer in influencer marketing who has matched hundreds of creators with brands, including many in wellness, to create beneficial relationships for both.



Coty Ryan

Creator behind Beauty of the Foodie; founding creator and host of the first Creator Recovery Retreat.

Let's talk

Sharon Cichy

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We welcome the opportunity to collaborate and connect.